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Topics Covered

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- What is the news?
- What is the aim?
- Significance of the Campaign:
- Possible Pitfalls:
- Conclusion:
- OuizTime:
- Are you Ready!
- Read the Below Instructions Carefully:
 - Please Rate!
- Mains Ouestions:
 - Ouestion 1:
 - Model Answer:
 - Question 2:
 - Model Answer:
 - Relevance to the UPSC Prelims and Mains syllabus under the following topics:

What is the news?

- The world's largest democracy, India, will see more young voters in the upcoming elections.
- The Election Commission of India (ECI) and the Ministry of Education , Ministry of Youth Affairs

and Sports launched the 'Mera Pehla Vote Desh Ke Liye' (My First Vote for the Nation) campaign to commemorate this historic milestone.



What is the aim?

• This effort equips first-time voters, mostly young adults, with the information and motivation to participate in democracy.

Significance of the Campaign:

- Enhancing Voter Education: The initiative helps young persons who have never voted or understand democratic processes gain electoral knowledge. It provides vital information about registration, candidate selection, voting methods, and vote significance.
- **Promoting Civic Engagement:** The campaign extends beyond information. It fosters responsibility and ownership in young voters, encouraging political

- involvement. A healthy democracy requires a more involved and informed populace.
- Countering Apathy and Misinformation: Young voters are vulnerable to apathy and misinformation campaigns. The initiative addresses these challenges by giving accurate information and emphasizing voting power.

Possible Pitfalls:

- Addressing Root Causes: The effort is excellent, but voter turnout is influenced by more than awareness. Some young voters are deterred by systemic disparities, economic challenges, and political distrust. These societal issues may not be addressed by the campaign.
- Inclusivity and objectivity: The campaign's success depends on these. It should serve various populations and educational backgrounds without political bias or party affiliation.

Conclusion:

• ting young voters and India's democracy through the 'Mera Pehla Vote Desh Ke Liye' campaign is praiseworthy. Knowledge and civic engagement can create a more educated and active populace. To succeed long-term, the campaign must solve voter participation difficulties and preserve inclusivity and objectivity.





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General Studies

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- After Attempting Last Question.
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- Click on Check Result
- Scroll down Check out Solutions too.Thank you.

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Category: General Studies

Consider the following statements regarding the 'Mera Pehla Vote Desh Ke Liye' campaign:

- 1. It has the potential to combat voter apathy among young adults.
- 2. It can address the issue of systemic inequalities that hinder voter participation.

Which of the above statements is/are correct?

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0	Both		
0	None		
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Category: General Studies

The 'Mera Pehla Vote Desh Ke Liye' campaign is a joint initiative of which two institutions?

- Election Commission of India and Ministry of Home Affairs
- Election Commission of India and Ministry of Education

 Election Commission of India and Ministry of Law and Justice
○ Election Commission of India and NITI Aayog
Prev Finish Next
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Category: General Studies
In the context of the UPSC syllabus, the 'Mera Pehla Vote Desh Ke Liye' campaign can be best linked to which of the following topics?
 Social welfare schemes implemented by the government
$\ensuremath{\circ}$ Economic policies and their impact on different sections of society
○ Role of youth in social change and nation-building
 International relations and India's foreign policy
Prev Finish Next
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Category: General Studies
The primary objective of the 'Mera Pehla Vote Desh Ke Liye' campaign is to:
 Increase the number of polling booths in rural areas
○ Reduce the voting age to 16 years
 Encourage first-time voters to actively participate in elections
 Introduce mandatory voter education in schools
Prev Finish Next
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Category: General Studies

The inclusion of young voters in the democratic
process, as emphasized by the 'Mera Pehla Vote
Desh Ke Liye' campaign, is crucial for:
 Increasing the number of votes cast for a particular political party
 Strengthening democratic values and promoting responsible citizenship
 Reducing the influence of money and power in elections
 Ensuring the dominance of a specific ideology in the government
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Mains Questions:



Question 1:

Critically evaluate the 'Mera Pehla Vote Desh Ke Liye' campaign launched by the Election Commission of India in collaboration with the Ministry of Education. Discuss its potential benefits and limitations in enhancing voter participation in India. (250 words)

Model Answer:

Benefits:

- Enhanced Voter Education: Equips young voters with crucial information about registration, voting procedures, and the significance of their vote, leading to informed decision-making.
- Fostering Civic Engagement: Instills a sense of responsibility and ownership among young voters, encouraging active participation in the democratic process and strengthening democracy.
- Countering Apathy and Misinformation: Provides

accurate information and highlights the power individuals hold through their vote, potentially combating voter apathy and the spread of misinformation.

Limitations:

- Addressing Underlying Issues: Voter participation is influenced by factors like systemic inequalities, economic hardships, and lack of trust in the system. The campaign alone might not address these broader societal challenges.
- Ensuring Inclusivity and Objectivity: Reaching diverse demographics and educational backgrounds, while avoiding any semblance of political bias, is crucial for long-term effectiveness.

Question 2:

In the context of increasing youth population in India, discuss the importance of initiatives like 'Mera Pehla Vote Desh Ke Liye' for strengthening democratic values and promoting responsible citizenship. (250 words)

Model Answer:

Importance of the Campaign:

• Empowering Young Voters: Equips young adults with the knowledge and tools to participate effectively in the democratic process, ensuring their voices are heard and shaping the future of the nation.

- Promoting Civic Responsibility: Fosters a sense of responsibility and active citizenship among young people, encouraging them to engage with critical issues and contribute to positive change.
- Strengthening Democratic Values: Enhances informed participation and strengthens democratic values like inclusivity, tolerance, and respect for diverse perspectives.
- Overall, the 'Mera Pehla Vote Desh Ke Liye' campaign, while not without limitations, holds immense potential in empowering young voters, promoting responsible citizenship, and strengthening India's democracy.

Remember: These are just sample answers. It's important to further research and refine your responses based on your own understanding and perspective.

Relevance to the UPSC Prelims and Mains syllabus under the following topics:



UPSC Prelims:

- General Studies Paper:
- Polity
- Role of youth in social change: The campaign's focus on empowering young voters aligns with this section's emphasis on the role of youth in shaping society. Rural vs. Urban divide: While not the main focus, the campaign's potential impact on bridging the gap in voter awareness between rural and urban areas could be relevant to this section.

UPSC Mains:

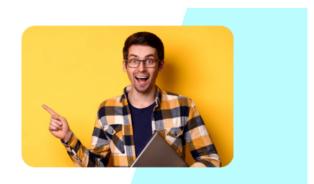
- General Studies Paper II (Governance, Constitution, Public Administration):
 - Governance: You could discuss the campaign under topics like citizen participation, electoral reforms, and strengthening democratic institutions.
- Constitution: You could analyze how the campaign aligns with the fundamental rights enshrined in the Constitution, specifically the Right to Vote (Article 326).
- General Studies Paper IV (Ethics, Integrity & Aptitude):

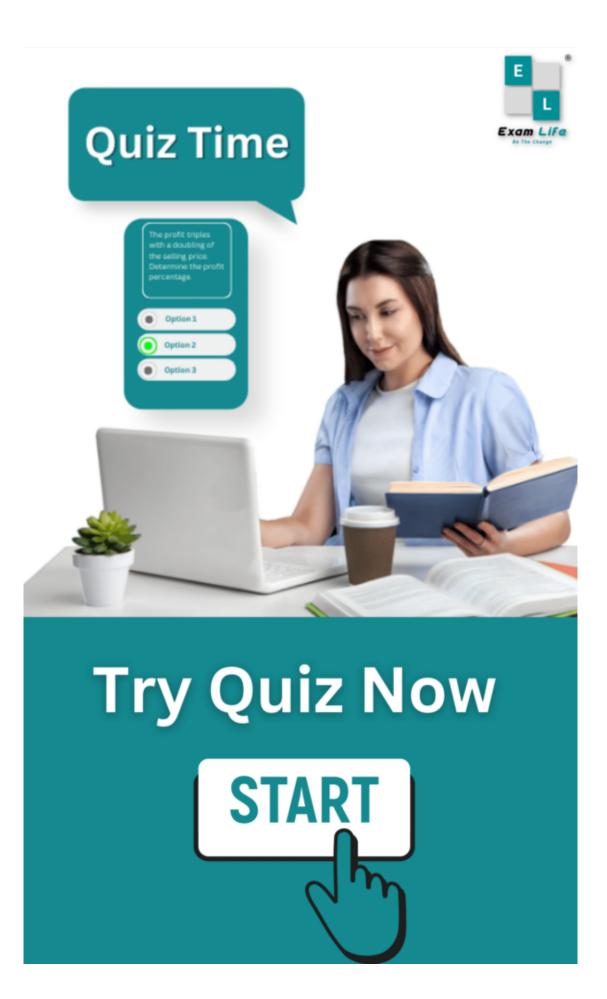
Case Study: You could analyze a hypothetical scenario where the campaign faces challenges in reaching diverse demographics or maintaining objectivity.



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